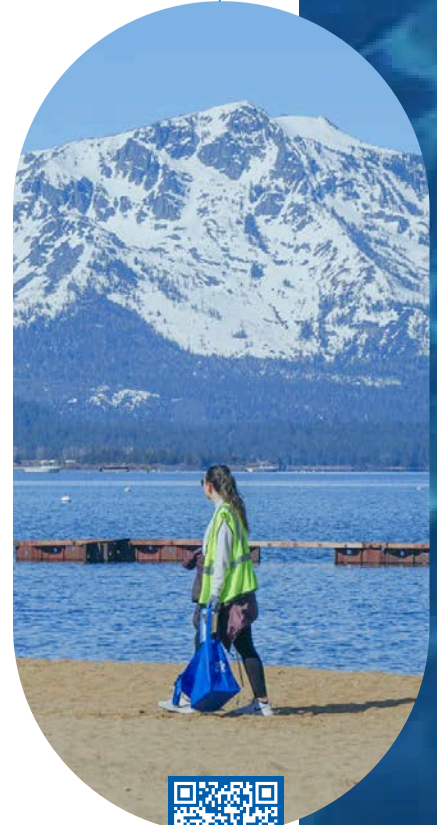




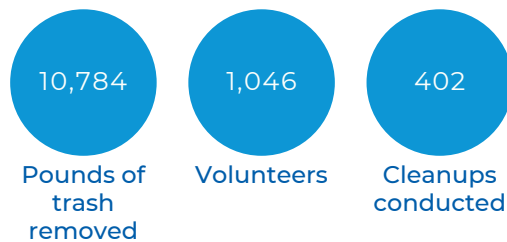
# TAHOE BLUE CREW

Our Tahoe Blue Crew program empowers and supports the community in conducting cleanups that protect Lake Tahoe. We help volunteers adopt areas impacted by litter in the Tahoe-Truckee region, provide equipment, and train them to collect litter data that drives the League's work to advocate for pollution solutions. A Blue Crew can be a local, visitor, individual, or group who commits to conducting at least three cleanups at their adopted site each year. Even those with limited free time can still get involved as a #TahoeBlueGooder by removing litter they encounter and reporting it using the free Citizen Science Tahoe website.

In 2024, we trained 77 new volunteers, activated 17 crews, and supported 335 cleanup efforts around the Lake and in Truckee. We strengthened our partnerships with land managers, hosting a successful stewardship day at Meeks Bay Resort with the Washoe Tribe, US Forest Service, and others. We also continued to improve processes by updating our Tahoe Blue Crew Data Card to make it more intuitive for volunteers to track litter items, now categorized by material type.



## 2024 BY THE NUMBERS



Streamline processes for recording and submitting data.

Lower the barrier for entry for interested volunteers to join an existing Tahoe Blue Crew.

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