



TAHOE BLUE CREW

Our Tahoe Blue Crew program empowers and supports the community to conduct cleanups that protect Lake Tahoe. We help volunteers adopt areas impacted by litter in the Tahoe-Truckee region, provide equipment, and train them to collect litter data that drives the League's work to advocate for pollution solutions. A Blue Crew can be a local, visitor, individual, or group who commits to conduct at least three cleanups at their adopted site each year. For those whose free time is scarce, they can still get involved as a #TahoeBlueGooder by removing the litter they find and reporting it using the free Citizen Science Tahoe App.

A Blue Crew's impact goes beyond the litter they pick up. The data they collect leads to litter prevention solutions. Team Uppaway, a long-time Blue Crew, regularly cleans up litter hotspots along the East Shore, including the unmanaged sled hill at Spooner Summit. After collecting 2,000 pounds of litter from the hill in just one winter, the League was able to convince the Nevada Department of Transportation to pay for portable toilets, a dumpster and regular cleanup services to intercept the trash.



2023 BY THE NUMBERS



Streamline the process for data reporting to make volunteer participation easy and seamless.

Give Blue Crews access to clean up public lands by creating formal partnerships with land managers.

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