

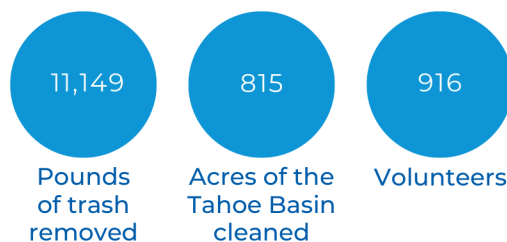
BEACH AND COMMUNITY CLEANUPS

Visitors spend 17 million cumulative days at Lake Tahoe each year, and that heavy use can result in lots of litter. We partner with land managers, local jurisdictions, and businesses to host cleanup events at beaches and community areas that are most impacted. The League's experts analyze data on the trash collected to identify the most pervasive types of litter and advocate for solutions. Our cleanup events, held both annually and as needed, occur from April through October across the Tahoe Basin.

In 2023, we celebrated the 10th anniversary of our "Keep Tahoe Red, White & Blue" July 5th Cleanup by hosting the most partners and sites in the history of the Lake's largest litter-fighting event. Since the first cleanup, we've happily tracked a decade-long trend toward cleaner beaches. Last year, one extreme outlier distracted from that progress. At Zephyr Shoals, our volunteers, partners, and staff removed 6,300 pounds of litter, but found very little trash at our five other sites.



2023 BY THE NUMBERS



Offer training to participate in the League's other volunteer programs during cleanup events.

Build public awareness of Tahoe litter trends and impacts by educating at cleanup events.

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