



## Threats to Tahoe's Clarity: Urban Pollution

Heavy traffic pumps tailpipe emissions into the air and crushes Tahoe's roads into fine dust and debris. When it rains or snow melts, stormwater transports these fine pollution particles into the Lake, clouding its cobalt blue waters.

*Roadway pollution flows into a storm drain that empties into Lake Tahoe.*



League to Save Lake Tahoe

## Transportation Initiative

Our holistic approach to COMBAT POLLUTION

[keptahoebblue.org](http://keptahoebblue.org) | [@keptahoebblue](https://www.instagram.com/keptahoebblue)   



## LAKE-FRIENDLY TRANSPORTATION

In 2022, the League was instrumental in launching Lake Link, an on-demand, app-based shuttle service on the south shore that is free to the user. The program is on track to provide rides to 120,000 passengers in its first year, helping relieve strain on overused roads, limited parking and the Lake.

**2023 OBJECTIVE:** Ensure free microtransit remains available by securing sustainable funding, and take steps to expand the service area, improve frequency of service and electrify the fleet of Lake Link shuttles.



Photo: North Lake Tahoe Visitor Bureau



Photo: Beau Rogers, Flickr CC

## PAVING THE WAY TO LAKE CLARITY

Resurfacing Tahoe's failing, pothole-ridden roadways with stronger, more durable pavements will reduce stormwater pollution and protect the Lake's world-famous water clarity.

**2023 OBJECTIVE:** Leverage emerging pavements research to perform pilot tests in targeted areas, and to prioritize road and stormwater infrastructure improvements.

## LOBBYING, ADVOCACY AND INFLUENCE

Our team works directly with decision-makers at all levels of government to shape policy, streamline implementation, and recruit funding to put transportation solutions on the ground now through implementation of the Regional Transportation Plan.

**2023 OBJECTIVE:** Ensure that large, proposed development projects - both inside and outside the Tahoe Basin - not only mitigate their contributions to traffic, but also deliver environmental improvements.



Rendering of Palisades Village Project. Photo: Alterra



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