

September 19, 2022

City of South Lake Tahoe 1901 Lisa Maloff Way South Lake Tahoe, CA 96150

Re: Agenda Item #8 - Ordinance Amending Chapter 4.175 (Polystyrene and Plastic Food Packaging Regulations) of the South Lake Tahoe City Code to Establish a Municipal Use and Commercial Ban on Single-Use Plastic Water Bottles (First Reading)

Dear Mayor Middlebrook, Members of the Council, and City staff -

Thank you for the opportunity to support the City's leadership through the proposed ordinances Amending Chapter 4.175 of the City Code.

Since 1957, the League to Save Lake Tahoe (League) has been dedicated to protecting and restoring the environmental health, sustainability, and scenic beauty of the Lake Tahoe Basin. In line with our mission, the League supports the implementation of local laws and regulations that advance this mission.

The City's proposed ordinances help achieve both the League's mission to protect and restore the Tahoe Basin by reducing plastic pollution while also taking a big step toward implanting the City's Strategic Plan Goal 3.4 to ban single-use plastics, especially water bottles.

The City has demonstrated initiative in addressing plastic waste by banning single-use plastic bags in 2015, before the statewide ban. The City also took initiative in 2018 by passing an ordinance banning polystyrene products and requiring single-use utensils and plastic straws by request only. The City continued to work with the League and other groups to educate residents and visitors about the ordinances and the need to work together to reduce trash in the environment.

Americans currently buy half a billion bottles of water every week, enough to circle the globe twice. We consume more bottles of water than any other nation. Every second, 1,000 people open a bottle of water in the U.S. An estimated 85% of water bottles purchased end up either in landfills or in the environment each year. A plastic bottle is often only used for less than an hour, but takes centuries to decompose, turning into harmful microplastics along the way.

Each plastic water bottle uses an average of 25% of the bottle capacity filled with petroleum just to produce the bottle. It takes three times the volume of water contained in a water bottle to get one single bottle to the consumer. Beyond the manufacturing process, single-use bottles have significant environmental impacts throughout their lifecycle. The bottles require significant energy to transport and dispose of.

Other single use plastics that would be addressed by these ordinances include plastic utensils, straws, and polystyrene packaging and products. The City's existing ordinances will be enhanced. The sources of plastics have the same negative impacts on the environment and we are excited to see the City enhancing their existing ordinances which are starting to work based on our initial data.

Single use plastics continue to be a problem in South Lake Tahoe. Between 2014-2021, the League hosted, enabled, and contributed to 172 community cleanups around Lake Tahoe. Data relevant to the City's existing and proposed ordinances implemented to reduce litter includes:

- 5,702 plastic water bottles picked up
- 14,296 bottle caps, about half of which were plastic
- 155,737 Plastic items and pieces, including:
  - 31,424 Styrofoam items and pieces
  - 19,290 straws, straw wrappers, and stirrers
  - 8,707 plastic utensils

The data shows that single-use plastics continue to be an issue in South Lake Tahoe despite convenient and similarly priced alternatives to plastic and polystyrene being readily available. These plastics from water bottles not only litter Tahoe's beaches, but degrade into microplastics that can escape into the environment and impact Tahoe's water quality and renowned clarity. Microplastics do not enter Lake Tahoe through wastewater but through improperly disposed of litter including plastic water bottles found on Lake Tahoe's beaches.

Tahoe tap water is world renowned and award-winning for its quality and taste. Many people drink bottled water because they believe it to be of a higher quality, cleaner and better-tasting, but that perception is accurate in Tahoe. The EPA regulates tap water and requires multiple daily water quality tests while the FDA regulates bottled water and only requires weekly testing, which is not shared with the EPA or the public. Bottled water also costs the consumer 1,000 times more than tap water.

We are excited to support the City in providing alternatives to our community. One example is our partnership on the City's upcoming CalRecycle grant application for water bottle refill stations on City property. The League could also promote these stations to inform the public about where to get water while recreating in Lake Tahoe.

The data that the League has gathered is showing initial successes from the plastic bag and polystyrene bans. We are seeing fewer of these items, although precautions and the rise of takeout meals during COVID has been an obstacle. More education and outreach is needed to ensure that our local businesses know about the ordinances and are doing their part to help Keep Tahoe Blue.

The League has long supported the City in outreach and education around litter reduction. Along with continued and accelerated outreach and education, we are asking the City to adopt an additional ordinance and bolster the existing ones to help reduce litter before it enters the Lake. By approving the ordinances proposed today, the City will continue to lead by example for our community members and visitors. In conjunction with the ordinances, joint outreach will help achieve a real and meaningful reduction in plastic litter.

The League is committed to continuing and enhancing our support using our staff and volunteers to educate residents, visitors, and businesses about the ordinances and providing information on alternatives to plastic and polystyrene.

We believe the community is with us. Attached is a letter that we gained 203 signatures on since just last Thursday, 42 of those from residents of the City of South Lake Tahoe.

Thank you again for your leadership and we look forward to working with the City on this endeavor to help achieve our common goals.

Please do not hesitate to contact me directly with any questions.

Sincerely,

Gavin Feiger

on behalf of the League to Save Lake Tahoe

Senior Land Use Policy Analyst

Attachment: Signed Support Letter

## Attachment 1

## LET'S PROTECT LAKE TAHOE FROM PLASTIC LITTER

## We support a ban on single-use plastic water bottles in South Lake Tahoe

The City of South Lake Tahoe can help solve the Basin's litter problem, and it should. I support the City Council in their effort to prevent plastic litter before it starts by banning single-use plastic water bottles (agenda item #8).

Plastic litter on Tahoe's beaches, trails and forests is a scar on the Basin's pristine natural beauty and an all too common sight. Unless it's removed, plastic litter like water bottles can harm wildlife, break down into polluting microplastics, and damage the quality of Tahoe's beautiful blue waters. Data collected by the League to Save Lake Tahoe over nearly a decade of cleanup activities shows that improperly discarded plastic water bottles are persistent and unavoidable in Tahoe's outdoors.

Aided by the League's litter data, the City has taken the lead in protecting the natural environment by instituting a ban on plastic bags in 2013 (before the statewide ban) and by restricting the use of polystyrene (Styrofoam), single-use utensils and plastic straws in 2018. The City should continue to be a pollution-fighting leader by banning single-use plastic water bottles.

Plus, local tap water is a cleaner, healthier and lower cost alternative to bottled water. Drink Tahoe Tap!

Let's ditch plastic water bottles and Keep Tahoe Blue. We support agenda item #8.

Sincerely, We, the undersigned

Eden Foster

Carson City, 89703

Brad Flora Truckee, 96161

Zoe Harrold Sparks, 89431

Jeffery Johnston South lake tahoe, 96150

Zachery Smith Kings Beach, 96143

Laura Patten South Lake Tahoe, 96150

Dana Dickison Kings Beach, 96143 Cole Dickison Truckee, 96161

Darcie Collins South Lake Tahoe, 96150

Judith Misenhimer Placerville, 95667

Jerry Goodman SOUTH LAKE TAHOE, 96151

Peggy Cooley S Lake Tahoe, 96150

ralph pendleton Las Vagas, 89134 John Cahoon

San Gabriel, CA, 91775

Kelci Brown

South Lake Tahoe, 96150

Michael Chen

Western Springs, 60558

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South Lake Tahoe, 96150

Gordon Nixon Sacramento, 95864

Nick Speal

South lake tahoe, 96150

Steven Wachter

South lake tahoe, 96150

Jeff McKay

Corte Madera, 94925

Peter Fairley

Kings Beach, 96143

Tessa Williams

South Lake Tahoe, 96150

Marc Miller

Glendale, 91202

Joe Drexler

Prior Lake, 55372

Natalya Ortiz

West Hills, 91307

Eric Fischer

Carnelian Bay, 96140

Enrique Valenzuela

Whittier, 90605

Gina Morros

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South Lake Tahoe, 96150

Joyce Carroll

South Lake Tahoe, 96150

Rene CantoAdams

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Remy CantoAdams

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Sabine CantoAdams

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Carly Clements Owens

Alamo, 94507

Susan Kent

SACRAMENTO, 95819

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Javier Valenzuela

San Gabriel, 91775

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Richard Drury

Truckee, 96161

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SF, 94123

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Reno, 89523

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Claudia Huntington Glenbrook, 89413

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Alice Renfroe Modesto, 95356

Jeff Sloss

Tahoma, 94162

Bailey Gray

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Dr Baker

Stateline, 89449

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Kathy Englar Truckee, 96161

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Melissa Atkinson Petaluma, 94952

Parsons Smith Mill Valley, 94941

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Joseph Pease Carlsbad, 92009

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