



# TAHOE BLUE CREW

Our Tahoe Blue Crew program empowers and supports the community to conduct cleanups that protect Lake Tahoe. We help volunteers adopt areas impacted by litter in the Tahoe-Truckee region, provide equipment, and train them to collect litter data that drives the League's work to advocate for pollution solutions. A Blue Crew can be a local or visitor, individual or group who commits to conducting at least three cleanups at their adopted site each year. For those whose free time is scarce, they can still get involved as a #TahoeBlueGooder by removing the litter they find and reporting it using the free Citizen Science Tahoe web app.

In 2022, League staff welcomed a range of organizations and businesses to the Tahoe Blue Crew family, including the Washoe Tribe of NV and CA, Whole Foods Market, Holiday Inn Club Vacations Tahoe Ridge, Joe's Sports Bar, Creekside Charter School, Homewood HOA, and Bally's. Our most unique new Blue Crew is led by the BEBOT, a solar and battery-powered, beach-cleaning robot that sifts beach sands to remove tiny pieces of trash. 2022 was the BEBOT's pilot test year.



## 2022 BY THE NUMBERS



Strengthen the Blue Crew community by hosting meetup events and announcing cleanups on social media so Crews can support each other's efforts.

Bring a second BEBOT to Tahoe and expand the technology's use to clean entire beaches on a recurring basis.

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